

# Welcome to the movement

Givebacks is the cashback program where 25,000 merchants donate to your cause and send savings to your supporters.

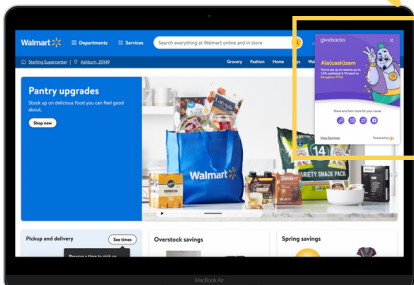
- Your supporters (called Backers) can shop at over 25,000 merchants to earn an average of 5% cashback for themselves - to keep or donate to your cause.
- Up to 1% of every purchase is automatically donated to your cause.
- It's easy! Your backers just download the browser extension and shop as they normally do - no coupons, vouchers, or starting from an app.



Givebacks features these stores - and thousands more - from big brands to local restaurants!

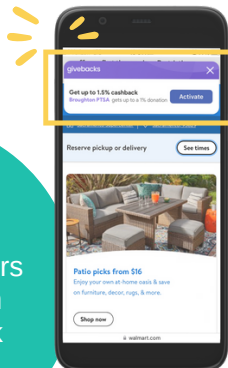


## Backers can earn and give in three ways



^ **DESKTOP:** Backers download the Givebacks Genie (browser extension) for their desktop shopping.

The Genie automatically reminds shoppers when they can earn cashback online.



< **MOBILE:** Backers won't miss a chance to earn cashback by downloading the Genie browser extension for their phones.

> **IN-PERSON:** Backers simply link their credit cards to Givebacks and claim offers they want, and they'll automatically get cashback when they use their cards in person.



What your organization gets

## Your backers AND your cause earn cashback all year

- No cost for you or supporters; the program is funded by merchants.
- You make **\$5 for every supporter who signs up & becomes active.**
- You get up to **1% of every purchase your supporters make - forever.**
- **Supporters can donate** some or all of their cashback to your cause.
- You get an admin center to with **tools to promote and manage it all.**

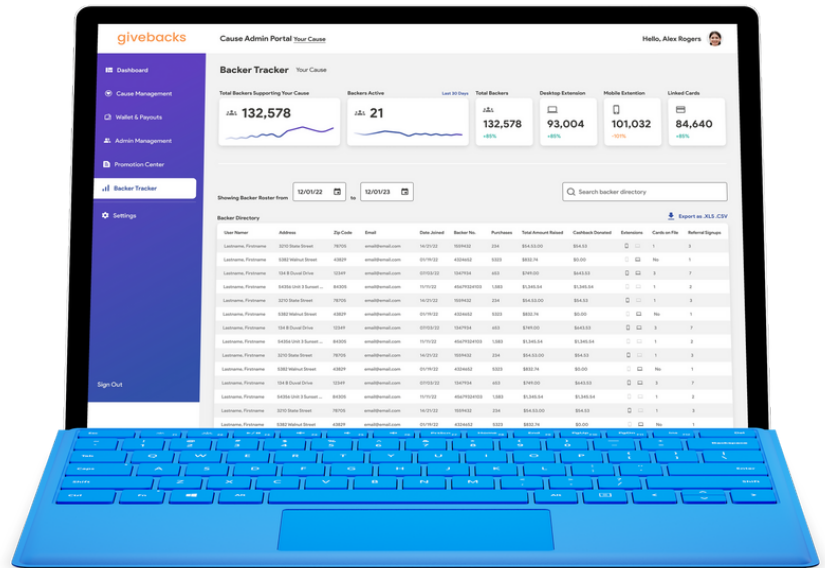


Cause admin dashboard

You get a system with backer information & tools to promote and manage Givebacks

## Admin center

- **Cause admin dashboard:** this is your snapshot of everything givebacks!
- **Cause management:** add your logo and information about your cause.
- **Payouts:** transfer funds and see your transfer history.
- **Promotion center:** find your referral link and tons of resources here!
- **Backer tracker:** everything you need to know about your backers.



Backer tracker

[Book a quick meeting to get started >>](#)

[Or head to causes.givebacks.com to check it out >>](https://causes.givebacks.com)



# Safe, secure & and funded by more than 25,000 brands you know and love

## Does Givebacks cost my organization anything to use?

No! Givebacks collects a fee from participating merchants when shoppers earn cashback.

## How is it possible for supporters and our cause to get cashback?

Givebacks makes this win-win model possible by donating to your cause from our share of revenue. The donation to your cause doesn't come from your backers' cashback, although your backers can donate some or all of their cashback to your cause. We do this because our mission is to create a model for social good within ecommerce.

## What is a browser extension?

A browser extension simply adds extra functionality to your Web browser. In the case of Givebacks, the extension (aka, the "Givebacks Genie") reminds you when you can earn cashback from your online shopping.

## Does Givebacks sell my data?

We do not sell or share data with third parties outside of the partner networks, payment network, and other third parties contracted to perform the services and deliver the functions within the Givebacks application.

## Does Givebacks store my credit card information?

No - Givebacks does not receive or store your bank account, payment card, or online payment service credentials on any systems that we operate. All credit and debit card information is stored with Spreedly, a leading payment platform that enables and optimizes over \$30 billion of annual transaction volume through its highly secure tokenization and PCI Level 1 compliant vaulting system.

## What cybersecurity does Givebacks have?

Givebacks uses industry standard AES-256 encryption algorithm to encrypt your data.

"Love it, **no brainer**. We can raise funds passively ... It will also help our parents when times are getting tough for them."

— Leif Johnson PTA Fundraising Chair,  
Rheams Elementary School

"No selling period, year-round ... **teachers will love it** because it will not distract them in the classroom."

— John Wasman, Choral Director, Stone  
Magnet Middle School

"**You go shopping anyway**. Why not make a difference?"

— Czarina Boyce, Board Member,  
Hope Charter School

"The **most robust program/app I've ever seen for schools**, save and donate at the same time."

— Kelli Pendegrest, VP, IPSF

"It's simple, it **combines all these other programs into one** and rewards parents at the same time."

— Merrit Holub, Principal,  
St. John Fisher Catholic School

"**Automatic donations** to the schools and parents get cash back at over 40K locations!"

— Sarah Edge, VP Fundraising,  
Jeffreys Grove Elementary